

MCC supports MSA's Launch Good project

Assalamualaikum wa rahmatullahi wa barakatuhu

Dear Community Members

This is a request to you all to participate actively with MSA's 'Launch good' project.

Launch good is a new and fast emerging charity which has created new attitudes in charity work. Please see two links and a short video (by Hafiz Arham Ahmed, MSA, University of Calgary, who is known to most of you)

Here is a short write up from Wikipedia:

""LaunchGood is a crowdfunding platform focused on the Muslim Community Worldwide. LaunchGood went live in October 2013 and in its first 2 years has raised more than \$3 million for 370+ projects across 30 countries.

LaunchGood is one of a number of crowdfunding platforms for gathering money from the public, which circumvents traditional avenues of investment. Project creators choose a deadline and a minimum funding goal, and usually provide rewards or "perks" for contributors at various levels.

The founders of LaunchGood are Chris Blauvelt, Amany Killawi and Omar Hamid. They are based out of Detroit, Michigan and Atlanta, Georgia.""

Here are some of the links which provide more information about this project:

https://www.launchgood.com/project/university_of_calgary_msa#/

<http://youtu.be/LYZxIYj4GRM>

<https://en.wikipedia.org/wiki/LaunchGood>